

The Neighborhood Councils of The City of Los Angeles Present

KEYS to SUCCESS

**2014 Los Angeles
Congress of Neighborhoods
Saturday, September 20, 2014
7:45 a.m. – 4:00 p.m.
CITY HALL - 200 N. Spring St., Los Angeles**



CONGRATULATIONS



EmpowerLA Award Winners

These awards celebrate Neighborhood Councils furthering positive perceptions of their work, providing a platform for sharing best practices and encouraging high standards as they work to engage community members and work with the City to address local needs.

NORTH VALLEY: Sun Valley Area Neighborhood Council

SOUTH VALLEY: Valley Village Neighborhood Council

EAST L.A.: Arroyo Seco Neighborhood Council

CENTRAL: Los Feliz Neighborhood Council

WEST L.A.: Venice Neighborhood Council

SOUTH L.A.: Empowerment Congress West

HARBOR AREA: Harbor City Neighborhood Council

Our hope with these awards is to celebrate Neighborhood Councils, furthering positive perceptions of their work, providing a platform for sharing best practices and encouraging high standards as they work to engage community members and work with the City to address local needs.

Sun Valley Area Neighborhood Council is a prime example of creating a community project that involved every aspect of the neighborhood represented. This council created the powerful Neighborhood Pride Day that was a day of rehabilitating homes needing renovations and improvements. The council engaged the city through Neighborhood Housing Services to rehabilitate 3 homes; then the board assessed other homes requesting help and through volunteers of neighbors eleven more homes were improved. The business community was approached to supply goods and services and food for volunteers. This project took vision, hard work, complete cooperation of board members, and a lot of flexibility and determination. A job well done!!

Valley Village Neighborhood Council emphasized an important aspect of their community, a need to have a strong business center and to grow business support for the Neighborhood Council. This is an aspect that many Neighborhood Councils could view as a best practices project. The council initiated a program entitled "Light Up Valley Village." They first recruited 50 businesses that grew to 99 where these establishments would provide special holiday lighting, open the doors of their businesses, providing coupons, snacks, music, and where citizens could stroll the shopping districts in the evening. Why was this project important? Valley Village NC identified 300 known businesses in the immediate area and a strong retail sector all of which can provide a strong economic base for the community.

Arroyo Seco Neighborhood Council is considered the turn-around Neighborhood Council of the year. They have moved forward from low-turn out meetings to standing room only at their regularly scheduled meetings. Outreach has become a prime concern of Arroyo Seco NC. Their council has expanded its participation in community events; has directly hosted their own special events; has actively grown their database of citizen contacts; established regular email blasts; and created a newsletter. It is great to see this neighborhood grow and enhance their capabilities.

Los Feliz Neighborhood Council is being recognized for its fabulously newly designed website. Their creativity and thoroughness in including important city and Neighborhood Council business is admirable and is of course a "Best Practices" leader in website design. The new website has an updated calendar of local events and an array community service programs to peruse. An important addition has been the "Survey of the Month" where citizens have the opportunity to voice their opinion on a variety of subjects. This survey interaction with citizens is an important way for citizens to voice concerns and keep in contact with the Los Feliz Neighborhood Council. This website is a job well done.

Venice Neighborhood Council has worked hard to become an integral part of the Venice community. Their election outreach is phenomenal and the time spent on recruiting candidates for NC office is extraordinary – the theory being that high recruitment of candidates means increased election turn-out and participation of citizens supporting favorite candidates. Venice NC hosts a yearly Community Bar-b-que; the Great Venice Toy Drive; and invite an array of elected officials to their high profile meetings. This council also has extremely active committees and ad-hoc committees on housing, transportation, the Arts, environment, public safety and Ocean Front Walk. Venice is a Best Practices example of a Neighborhood Council integrated completely into the community.

Empowerment Congress West used the Neighborhood Council election season to orchestrate an all out campaign to reach stakeholders and recruit new board members in the process. Recruitment was done at special events and council meetings. Then the most important strategy was to hold elections in conjunction with the local very popular Farmers Market. This resulted in a 100% increase in voter turnout. This Neighborhood Council plan for elections could be considered for action in other Neighborhood Council areas where there are farmers markets, large shopping centers, or activities created in conjunction with elections.

Harbor City Neighborhood Council is a great example of a Neighborhood Council bringing citizens together to address an important public policy issue regarding public safety. This Neighborhood Council worked with their state senator and assembly representatives, their city council representative, and the State Department of Transportation (Cal-Trans) to arrange funding to build a safety fence along Western Avenue (state highway) to prevent Narbonne High School students from jaywalking across this very dangerous portion of the street. Harbor City Neighborhood Council civically engaged and brought together citizens, students, parents, school staff and politicians to accomplish this task. This council is a good example of an organization that researched a problem, engaged all aspects of the community that could influence the decision-making process, and carried out a plan of action that would help fund this important public safety project.

Welcome to the 2014 Congress of Neighborhoods

GREETINGS FROM CINDY CLEGHORN, NEIGHBORHOOD COUNCIL CONGRESS CHAIR



Thank you for being here today! This is your day and your **Keys to SUCCESS** are here. Your participation and support has opened the doors to City Hall for Neighborhood Council leaders from all across the City of Los Angeles. We hope you are as proud as we are to be a part of this annual event.

Whether this is your first time at a Neighborhood Council Congress or you are a returning participant, you will meet fellow Neighborhood Council leaders from across the City to share successes, challenges and ideas. City officials, staff and professional experts are all eager to share their knowledge and expertise to assist you in your quest for knowledge and leadership.

The Congress Planning Committee has spent the past several months planning this day. We hope you are able to take away a wealth of resources and ideas to take your Neighborhood Council to the next level in your work to improve the quality of life in your communities. We look forward to keeping up with your progress through your Neighborhood Councils, Neighborhood Council alliances and EmpowerLA opportunities.

The Congress would not be possible without your support and participation. Thank you to all Neighborhood Councils that contributed funds. It is because of your feedback and contributions that the Congress programs and events continue for you and the future leaders of your councils. The Congress would also not be possible without the dedication of the Congress Planning Committee and our EmpowerLA/DONE staff. We know you will appreciate the expert presenters today. They are here today because of YOUR commitment to your community. We thank all for going above and beyond to make this a great day.

Special thanks to the Naval Sea Cadets. This is their second year with us at the Congress. We thank them for leading us in our Opening Session and volunteering with directions and camera assistance throughout the day. We also thank the many table top exhibits and City departments. This part of the Congress is growing year after year. Be sure to check in with every table so you can make those connections for the future. Our gratitude to the Ham Radio Operators who help behind the scenes to help communications run as smooth as they do throughout the day. Enjoy the day and stay connected with the Congress at nccongressla.com

Thank you for your participation today!

*Cindy Cleghorn, Chair
2014 Neighborhood Council Congress*

PURPOSE OF NEIGHBORHOOD COUNCILS:

To promote more citizen participation in government and make government more responsive to local needs.

— Los Angeles City Charter, Article IX

GREETINGS FROM GRAYCE LIU, GENERAL MANAGER, DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT



Welcome to the annual Congress of Neighborhoods! I'm so pleased to welcome you to your beautiful City Hall where you'll have the opportunity to mingle and learn from one another as well as meet your City partners. As Neighborhood Council board members, you have the big job of acting as a conduit between your stakeholders and City Hall as you fulfill your mission of "increasing civic participation and making government more responsive to local needs." It will be very challenging at times to be an effective advisory body to the City, but it will also be amazingly rewarding when you're successful in your work.

This year's Congress theme – **Keys to SUCCESS** – will be exactly that for your Neighborhood Council, and I hope you will take advantage of the collective knowledge present today. This Congress is simply not possible without the coordination of the Congress Planning Committee, chaired by the wonderful Cindy Cleghorn from Sunland-Tujunga Neighborhood Council and PlanCheckNC.

Many months and hours of dedicated work from this special group of volunteers has brought you this excellent program so please take the time to thank them when you see them running about to ensure you have a great day. I want to thank Cindy, the Congress Planning Committee, our staff (especially our Congress lead, Thomas Soong) for their outstanding work. I also want to appreciate Mayor Eric Garcetti and his team, our City Councilmembers and departments, our Board of Neighborhood Commissioners and the workshop presenters for continuing to support this event because they see the importance of having a day where we share and celebrate all things Neighborhood Councils.

I look forward to working with you to make Los Angeles' Neighborhood Council system the model of civic engagement worldwide. Thank you very much for taking the time to participate in the Congress of Neighborhoods so that you can Empower Yourself, Empower Your Community and Empower LA. Enjoy your day!

*Grayce Liu, General Manager
Department of Neighborhood Empowerment*

EMPOWER LATM
Department of
NEIGHBORHOOD EMPOWERMENT



2014 Congress of Neighborhoods

Keys to Success

HOSTED BY THE 95 CERTIFIED NEIGHBORHOOD COUNCILS OF THE CITY OF LOS ANGELES

Saturday, September 20, 2014 • 7:45 AM - 4 PM • City Hall • 200 N. Spring Street • Los Angeles

In February 2014 the NC Congress Planning Committee met at Denny's in Los Angeles to begin planning the Keys to Success NC Congress, with a team of dedicated neighborhood council and stakeholder volunteers.

The Department of Neighborhood Empowerment / EmpowerLA staff also gave their time, patience and expertise. Meetings were held throughout the City of Los Angeles, in an effort to engage the diversity of our City and bring the best workshop sessions to the Congress by and for neighborhood council leaders and stakeholders.

2014 HOST COMMITTEE VOLUNTEERS

CHAIRPERSON

Cindy Cleghorn, Sunland-Tujunga NC

ASSISTANTS

Thomas Soong, EmpowerLA
Lydia Grant, BONC Commissioner
Glenn Bailey, Northridge East NC
Mark Seigel, Sunland-Tujunga NC

OVERALL EVENT LOGISTICS & CATERING

Heinrich Keifer, Historic Highland Park NC
Thomas Soong, EmpowerLA

WORKSHOP SESSIONS

Ivan Spiegel, Venice NC
Glenn Bailey, Northridge East NC
Carolyn Casavan, Sherman Oaks NC
Tony Wilkinson, Panorama City NC
Denyse Selesnick, Tarzana NC
Thomas Soong, EmpowerLA
Marlene Savage, Del Rey NC
Lydia Grant, BONC

EXHIBITORS

Reuben Martinez, Atwater Village NC
Marlene Savage, Del Rey NC

FUNDRAISING

Randy Waller, Westlake NC
Jay Handal, West LA NC
Marlene Savage, Del Rey NC

REGISTRATION & NAME BADGES

Randy Waller, Westlake NC

PHOTOGRAPHERS / FILMING

Chuck Loring, North Hollywood North East NC

SPECIAL THANKS TO

DEPARTMENT OF NEIGHBORHOOD EMPOWERMENT

EmpowerLA.org

Grayce Liu, General Manager
Thomas Soong, Community Strategist

LA CITY STAFF

Pierre Riotoc, LA City General Services
Ben Flores, Fire Marshall
Hector Graciano, Watch Commander, General Services
Russ Bellenot & Ed Santacruz, Council Audio
Los Angeles City, Information Technology Agency

WEBSITE / MARKETING / PRESS / SOCIAL MEDIA

EmpowerLA Newsletter
89.3 KPCC scpr.org
CityWatchLA.com
NorthValleyReporter.com

CAMERA OPERATORS

Chuck Loring, North Hollywood North East NC
Naval Sea Cadets

AMATEUR RADIO OPERATORS

Mark Seigel, Sunland-Tujunga NC

HOSPITALITY & DIGNITARIES

Cindy Cleghorn, Sunland-Tujunga NC
Reuben Martinez, Atwater Village NC
Marlene Savage, Del Rey NC
Denyse Selesnick, Tarzana NC
Gladys Pinto Munoz, Glassell Park NC
Frank Wada, Lincoln Heights NC
Yvonne Ellett, Empowerment Congress West Area NDC
Rose Lewis, North Hollywood West NC
Willie Lewis, North Hollywood West NC
Sarah Ramsawack, North Hollywood North East NC
David Rockello, Rampart Village NC

NEIGHBORHOOD COUNCIL & STAKEHOLDER OUTREACH

*all Congress Planning committee members

CONGRESS PROGRAM BOOK EDITING

Lydia Grant, BONC Commissioner
Jill Barad, Sherman Oaks NC
Mark Seigel, Sunland-Tujunga NC

CONGRESS DAY VOLUNTEER COORDINATION

Heinrich Keifer, Historic Highland Park NC
William Ratner, Canoga Park NC
Mark Seigel, Sunland-Tujunga NC

VOLUNTEERS

Naval Sea Cadets
Ham Radio Operators
ARES Volunteer Emergency Response Team

HOSTING COMMITTEE MEETINGS

SPECIAL THANKS for the locations and coordinators of committee meeting space – we tried our best to make it around the City.
Denny's Los Angeles
Department of Water & Power (LADWP)
Bob's Big Boy Restaurant, Sun Valley
West LA Constituent Center
Glassell Park NC Community Center
Van Nuys Constituent Center
Hollywood Constituent Center
Marie Callenders Restaurant, Sherman Oaks

VENDORS

AAA Rents
Crystal Audio
Goodway Copy & Print
All About Pins.com
Intercontinental Interpreting Translation Svcs
The Web Corner

ACKNOWLEDGEMENTS

Mayor Eric Garcetti
City Attorney Mike Feuer
City Controller Ron Galperin
City Council President Herb Wesson

Los Angeles City Council
for their support of the NC Congress 2014

BOARD OF NEIGHBORHOOD COMMISSIONERS

Karen Mack, President; Leonard Shaffer, Vice President, Victor Medina, Olivia Rubio, Eli Lipman, Joy Atkinson, Lydia Grant

INFORMATION TABLES / EXHIBIT TABLES

Office of the Mayor
Office of the City Attorney
Office of the City Controller
Office of the City Clerk
Bureau of Sanitation
Bureau of Engineering / Public Works
Bureau of Street Services
Department of Building & Safety
Department of City Planning
EmpowerLA / DONE
Los Angeles County Commission on Human Relations, Community & Senior Services
Los Angeles Housing and Community Investment Department
Los Angeles Department of Water & Power (LADWP)
LADWP Water Recycling
Office Of Veterans Affairs
Neighborhood Justice Program
Neighborhood Prosecutor Program
Neighborhood Council Advice Division
LA Department of Transportation (LADOT)
311 Call Center
The Ratepayer Advocate
Excel Interpreting, LLC
Partners in Diversity
Language Line Solutions
Beacon Management Group
MOA Wellness Center
Living Art Los Angeles
Korean Business Ventures
Health Services
Mayor's Volunteer Corps
Friends of the Southwest Museum Coalition
City of Los Angeles 5 Steps to Neighborhood Preparedness
Bicycle Coalition
Los Angeles Police Department
Los Angeles Homeless Service Authority
National Public Radio
Neighborhood Housing Services
Amateur Radio / Ham Radio
CityWatchLA

Cover Photo: Enci Box

THANK YOU to all who may not be included in the program.

2014 Congress of Neighborhoods Program

The different programs offered at this Congress have been designed by neighborhood council leaders to be practical how-to types of sessions. You will receive a broad overview for each subject along with a hand-out referring to resources you can use, that will help increase your knowledge on how to take local action. Audio and video from all these sessions will be available on the NCCongressLA.com website. A link to this resource will be available on the [EmpowerLA](http://EmpowerLA.com) website at empowerla.org in the near future. If you would like to volunteer to plan the next NC Congress events please contact [Cindy Cleghorn@gmail.com](mailto:CindyCleghorn@gmail.com)

7:45 am – 8:30 am REGISTRATION, BREAKFAST, CITY DEPARTMENT EXHIBITS, NETWORKING
City Hall Rotunda

8:30 am – 9:30 am OPENING SESSION / CALL TO ORDER / COLOR GUARD / FLAG SALUTE – City Council Chambers
Cindy Cleghorn, Sunland-Tujunga NC, Chair NC Congress Planning Committee

CONTRIBUTORS TO THE 2014 NC CONGRESS

INTRODUCTIONS:

2014 NC Congress Planning Committee
Board of Neighborhood Commissioners
Neighborhood Council Budget Advocates

WELCOME: Grayce Liu, General Manager, Department of Neighborhood Empowerment / EmpowerLA

KEYNOTE: Eric Garcetti, Mayor

INTRODUCTIONS & MEET YOUR CITY OFFICIALS: City Attorney Mike Feuer; City Controller Ron Galperin;
City Council President Herb Wesson; City Councilmember Paul Krekorian; City Councilmember Paul Koretz;
City Councilmember Bernard Parks; General Manager Department of Transportation Seleta Reynolds; President
Board of Public Works Kevin James; LADWP Commissioner Jill Banks Barad

9:30 am – 9:40 am BREAK

9:40 am – 10:50 am SESSION ONE

BOARD BASICS 101 – EmpowerLA Staff, Funding and more – Room 1050

NC Board Basics: Making Change Through a Changing System

Presenters: Amber Meshack & Lisette Covarrubias, DONE/EmpowerLA staff

Joining a Neighborhood Council board makes you part of a dynamic system in a dynamic City, a system that is both changing the City of Los Angeles and being changed by the People of Los Angeles. Led by two veterans of the Department of Neighborhood Empowerment, this workshop will help you gain a deeper understanding of: how to build strong Neighborhood Council boards, how to work with your partners in the Neighborhood Council system, and what all those “policies and procedures” really mean for you. We expect a lively discussion with opportunities for you to ask your most pressing questions, from basic to complex.

LEGAL ISSUES AFFECTING NEIGHBORHOOD COUNCILS – Room 1010

CPRA/Contracts/Censure/Removal and other Legal Issues Affecting NCs

Presenters: Carmen Hawkins, Deputy City Attorney Neighborhood Council Advice Division; Jeff Brill, DONE/EmpowerLA staff

POLITICAL ETIQUETTE: Your Key to the City – Public Works Room

Presenters: Lydia Grant, Commissioner, BONC; Kevin James, President, Board of Public Works

In this workshop you will learn how to build credibility for yourself and your Neighborhood Council. Important basics for confidence and building credible relationships with your stakeholders, local businesses, community leaders, elected officials and their staff. Learn to speak to who you are and your purpose. Techniques such as “how to collect the data, your personal presentation, public speaking (avoiding the ‘rescue’), setting the appointment, presenting your issue, respecting time, follow-through and follow-up”. Become the respected leader you are in your community.

All workshops will be video taped. Please complete evaluation forms for each workshop you attend.

PLEASE, name badge needed for all events



KEYS TO SUCCESS QUOTE

“Some people dream of great accomplishments, while others stay awake and do them.”

— Anonymus



KEYS TO SUCCESS QUOTE

“The secret of achievement is to hold a picture of a successful outcome in the mind.”

— Henry David Thoreau

2014 Congress of Neighborhoods

re:CodeLA ROUNDTABLE – Room 1060

Moderator: Marlene Savage, Del Rey NC

Panel: Tom Rothmann, Senior City Planner - Code Studies; Sharon Commins, Zoning Advisory Committee; Eric Lopez, LA City Planner

Find out the latest with the re:CodeLA five year-project from a panel of experts engaged in the process from City Planning and the volunteer Zoning Advisory Committee, consultants and staff. After a brief history of the project you will have a chance to learn how you can engage stakeholders in your community in the MarkUp and MapIT sections. Why it is important now to be involved and the benefits that can be achieved for future development in the City of Los Angeles. More info at recode.la.

DISASTER PREPAREDNESS FOR NEIGHBORHOOD COUNCILS – Public Safety and Coalition Building, Room 1020

Moderator: Warren Holden, Chairman Tarzana NC Public Safety Committee and Chairman of Council District 3 Public Safety Coalition

Panelists: Elliot Durant, Regional Coordinator NextDoor.com and “Building Community Using Social Media” ; Linda Pruett, Board member and Chair Emergency Preparedness Committee Lake Balboa NC; Bill Hopkins, Board Member, Granada Hills North NC and “Map Your Neighborhood” ; Michele Constant, “Neighborhood Disaster Planning Nuts and Bolts” and CEO/Founder Constant & Associates; Roozy Moabery, ARRL District Emergency Coordinator ARESLAX NW, “Team Building and Emergency Communications”, Vice-Chair Public Safety Tarzana Neighborhood Council

In the interest of disseminating broad information, the session will be a panel presentation and provide a primer on how and why to form public safety coalitions in the Neighborhood Council system.

This workshop will give you concrete ways to insure that your stakeholders have the right tools to protect themselves in the case of emergency along with a method for team building with your neighboring councils. Videos, power points and handouts along with interactive questions will be part of this workshop.

DEVELOPING LEADERSHIP SKILLS – Room 1070

Presenter: Jill Banks Barad, Founder and Chair Valley Alliance of Neighborhood Councils; President Sherman Oaks NC; Commissioner LADWP

What are the traits that make a successful leader? This workshop is a MUST for Neighborhood Council presidents and board members to develop the know-how and confidence to effectively lead their councils, conduct successful meetings, work productively with an Executive Committee, motivate their boards and committees to be functioning and effective. Also, how to organize a meaningful Board Retreat to build rapport and work as a team. The topics will also include: Developing the social skills necessary to be a leader; how to put together a meeting that will ensure action, attract the public and keep within time constraints; how to maintain control at meetings and still be fair; and how to deal with public comment, controversial issues and difficult people.

SUCCESSFUL NC OUTREACH: COMMUNITY IMPACT STATEMENTS AND NC BRANDING – City Council Chambers

Moderator: Carolyn Casavan

Presenters: Linda Gravani, President, Lake Balboa NC; Lisa Cahan-Davis, Outreach Committee, Studio City NC

Come to this session to obtain practical information on two important Outreach functions from experienced NC Outreach Chairs. Linda Gravani will present a practical guide to preparing and filing Community Impact Statements. Lisa Cahan-Davis will provide expert information on NC branding and unique events. This will be an information packed session to fuel the success of NC Outreach Committees.

SO YOU WANT TO BE A NEIGHBORHOOD COUNCIL PARLIAMENTARIAN – Room 1035

Presenter: Ivan Spiegel, Parliamentarian, Venice NC

Parliamentarians are an essential component of Neighborhood Council meetings, but what exactly do they do? Actually, most of a Parliamentarian’s duties happen outside of meetings. Why does a Neighborhood Council Parliamentarian need a different skill set from those who work with other kinds of organizations? Why doesn’t Robert’s (and Rosenberg’s) Rules apply in many situations? This is a workshop for “would-be” Parliamentarians, meeting chairpersons, board members who have been asked to assume this role but really have no clue, and all those who would like more information about this exciting and necessary position. NOTE: Although we will cover some aspects, this is not a class on basic parliamentary procedure.

DWP RATEPAYER ADVOCATE – Room 1025

Presenter: Dr. Fred Pickel

2014 Congress of Neighborhoods Program

11:00 am – 12:10 pm **SESSION TWO**

ETHICS & OPEN GOVERNMENT (State-Required Training) Session 1 of 2 – Room 1070

Presenter: Darren Martinez, Managing Deputy City Attorney, Neighborhood Council Advice Division General Counsel Division

IMPORTANT: You must take the second half (Session 3, after lunch) of this workshop to complete your Ethics Training requirement and receive your certificate of completion.

Government Code section 53235 requires Ethics Training for local government officials. This second part of the Ethics Training covers bribery and extortion, misuse of authority for private benefit, limitations on mass mailings, and prohibition on the use of public funds for political purposes. Most of the training will be spent covering the State open meetings law and the Brown Act, which controls many aspects of Neighborhood Council operation. The California Public Records Act also applies to Neighborhood Councils, and its strict deadlines for compliance will be covered. Finally, City rules on competitive bidding will be described, along with City rules for entering into contracts.

PUBLIC WORKS ROUNDTABLE – Room 1035

Moderator: Lydia Grant, Commissioner, Board of Neighborhood Commissioners

Panel: Kevin James, President, Board of Public Works; Brett McReynolds, Division Manager for Bureau of Contract Administration; Mary Nemick, Director of Communications, Bureau of Engineering; Daniel Hackney, Special Projects Manager for the Director of L.A. Sanitation; Ron Lorenzen, Street Tree Superintendent

Infrastructure in the City of Los Angeles is one of the most critical and most talked about issues for Neighborhood Council leaders. From potholes to cesspools, from sidewalks to oak trees, from street lights to cell towers. Where do you go to fix the City's infrastructure? This panel of experts from the City's five Public Works Bureaus will open doors for NC leaders that NCs have wished for for more than 10 years. New tools and opportunities for communicating, acquiring and getting the latest updates for community improvement will be unveiled. If you want to build partnerships with the City, this workshop will open those doors. There will be time for questions and you will receive a wealth of information to immediately take back to your community.

RESOURCES FOR NEIGHBORHOOD COUNCILS – Room 1010

De-escalating Explosive Encounters: Alternatives for Dealing with Bullying and Other Tense and Hostile Situations

Coordinator: Ray Regalado, President Northwest San Pedro Neighborhood Council, Senior Human Relations Specialist, LA County Human Relations Commission

Presenters: Gustavo Partido, Intergroup Relations Specialist and Robert Sowell, Acting Supervisor at the Department of Community and Senior Services, County of Los Angeles

This workshop offers the opportunity to learn the truth about, and effective responses to, Bullying and other abuses of power. Participants will leave with practical, ready-to-use ideas for safely reducing built-up pressure before it explodes in conversations and meetings. Included will be clues and keys for understanding often invisible dynamics of our interactions with each other, and applications of this awareness in real-life personal, civic, and professional situations. As a result, at the conclusion of the workshop attendees will feel more confident in responding to the words and actions of others and better prepared to manage their own.

PLANNING & LAND USE 101: Keys Things Your Land Use Committee Needs; ZIMAS and More – Public Works Room

Presenter: Challis Macpherson, PlanCheckNC Steering Committee

This workshop is designed to introduce newly elected NCs board members to basic land use and planning. Some recently elected NC board members will already know this; but to most planning is not only new but arcane. We will bring all up to speed. We will cover: 1) What land use and planning is about and what fits within a community, 2) interaction between NC land use committees and city Planning and Building & Safety, 3) how a project goes through this system, 4) what is expected of a NC land use and planning committee be it reactive or proactive, 5) how to use ZIMAS.

All workshops will be video taped. Please complete evaluation forms for each workshop you attend.

PLEASE, name badge needed for all events



KEYS TO SUCCESS QUOTE

“Along with success comes a reputation for wisdom.”

— Euripides



KEYS TO SUCCESS QUOTE

“Do not go where the path may lead, go instead where there is no path and leave a trail.”

— Ralph Waldo Emerson

2014 Congress of Neighborhoods Program

MOBILITY 2035, GREAT STREETS, AND ACTIVE TRANSPORTATION IN L.A. – Room 1060

Coordinator: Glenn Bailey, 1st Vice President, Northridge East Neighborhood Council

Presenters: My La, LA City Planner; Nat Gale, Great Streets Program Director, Office of the Mayor; Eric Bruins, Planning & Policy Director LA County Bicycle Coalition; Deborah Murphy, Executive Director Los Angeles Walks; Valerie Watson, Assistant Pedestrian Coordinator at the City of Los Angeles Department of Transportation

Set to replace the Transportation Element of the City's General Plan, the proposed Mobility Plan 2035 contains goals, policies, and programs that establish a vision for a balanced transportation system, accommodating all users and modes of travel. Hear about the Plan, the Complete Streets Manual, and the Mobility Map Atlas, all of which will be considered for adoption by the City Planning Commission and the City Council during the next few months. In October 2013, Mayor Garcetti launched the Great Streets Program and then this past June announced the first 15 streets slated to create neighborhood gathering places and generate economic activity by revitalizing key community corridors. Learn how Neighborhood Councils can become involved with this initiative. Hear from three leading advocates promoting "active transportation" by pedestrians and bicyclists and how they feel these modes can be accommodated in the Mobility and the Great Streets efforts.

STRATEGIES FOR NEIGHBORHOOD PURPOSE GRANTS – Room 1020

Speakers: Terrence Gomes, Treasurer, SORO, Land Use Chair; Armando Ruiz, EmpowerLA/NC Funding Program Director

What is a Neighborhood Purpose Grant (NPG)? When and why are NPGs needed? What are the steps to get NPGs approved? This workshop will be interactive and give examples, obstacles and outcomes in the use of NPGs for your Neighborhood Council.

HOW TO RUN A MEETING – Room 1050

Presenter: Ivan Spiegel, Parliamentarian, Venice, Boyle Heights and Arroyo Seco Neighborhood Councils

Running an effective meeting is an art, not a science. The group must accomplish real work, participants must have an opportunity to be heard, and they should believe that the process is fair. That's a tall order for a meeting chair, especially if you have never managed a large public meeting. Nevertheless, these are essential skills for board presidents as well as committee chairs. Learn how to create a clear, descriptive agenda with time targets and ways of keeping your stakeholders aware of the procedures. Where does the Brown Act come into play and how does it help to ensure the integrity of your meetings? Roberts Rules of Order is only one framework for fair meeting control; there are other options that can sometimes be more effective. Learn what role a parliamentarian can play to help plan a meeting. Tips and best practices on how to run a more effective meeting, most of which you can't learn in a textbook.

LOBBY LIKE A PRO: "Insider's" Tips – City Council Chambers

Presenters: Jill Banks Barad, Commissioner LADWP, VANC Founder & Chair; Matt Hale, Policy Director for Councilmember Paul Krekorian; and Jay Beeber, Sherman Oaks NC

This workshop will teach you how to lobby City Hall like the professionals and to effectively present your case. Everyone complains about the power and influence that lobbyists and special interests have at City Hall. Often, we hear the charge, "But the people don't have a lobbyist." However, Neighborhood Council board members can be as effective as the most seasoned lobbyist, but you have to know the "insider" tips! Learn the do's and don'ts of making your case from the elected official's point of view, as well from a veteran PR professional, and a successful citizen lobbyist.

TECHNOLOGY

#TUXbootcamp: Amplify Your Klout – Digital Tools for Engaging Your Community – Media Room – 4th Floor

Presenter: Stephen Box, EmpowerLA

LA's TUX Team (Technology and User eXperience) presents Empower Tools that will equip Neighborhood Council leaders with the latest resources and innovations in civic engagement. Spread your message, connect with your community, engage your partners and organize your Neighborhood Council. This workshop is for anyone who would like to amplify their impact in their community. Bring your smart phone, tablet, or laptop and get ready to #EmpowerLA.

All workshops will be video taped. Please complete evaluation forms for each workshop you attend.

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KEYS TO SUCCESS QUOTE

"Coming together is a beginning, keeping together is progress, working together is a success."

— Henry Ford



KEYS TO SUCCESS QUOTE

"Successful and unsuccessful people do not vary greatly in their abilities. They vary in their desires to reach their potential."

— John Maxwell

2014 Congress of Neighborhoods Program

12:10 pm – 1:10 pm **LUNCH – City Hall Forecourt**

BONC / EmpowerLa Awards

During lunch BONC Commissioners will present the Seven Neighborhood Councils receiving awards

1:10 pm – 2:20 pm **SESSION THREE**

ETHICS & OPEN GOVERNMENT (State-Required Training) Session 2 of 2 – Room 1070

Presenter: Darren Martinez, Managing Deputy City Attorney, Neighborhood Council Advice Division General Counsel Division

IMPORTANT: You must take the first half (Session 2, before lunch) of this workshop to complete your Ethics Training requirement and receive your certificate of completion.

Government Code section 53235 requires Ethics Training for local government officials. This second part of the Ethics Training covers bribery and extortion, misuse of authority for private benefit, limitations on mass mailings, and prohibition on the use of public funds for political purposes. Most of the training will be spent covering the State open meetings law and the Brown Act, which controls many aspects of Neighborhood Council operation. The California Public Records Act also applies to Neighborhood Councils, and its strict deadlines for compliance will be covered. Finally, City rules on competitive bidding will be described, along with City rules for entering into contracts.

COMMITTEES: Where the Work Gets Done – Room 1060

Committees – A Farm System for Board Members; How to Make Them Work

Moderator: Tony Wilkinson, Panorama City and North Hills East NCs

Panelists: Jill Banks Barad, Sherman Oaks NC and VANC Chair; Marc Saltzberg, Venice NC Vice President

Committees are places where people can relax and talk about what is important to them. Committees are places where people discover what is possible. They are places where events get planned, where issue crusades are born, and where leaders grow. Committees are where Neighborhood Councils do their best work. A healthy, active committee system almost guarantees a successful Neighborhood Council. Committees are the key to involving more people in community work, including youth. Best of all, committees do much of the Board's work. Board meetings can adjourn at reasonable hours! Come and find out how to energize your committee system.

EVENT PLANNING ON A SHOESTRING BUDGET – Public Works Room – Room 1010

Moderator: Denyse Selesnick

Presenters: Anastasia Johnson, Board Member DLANC; Lou Shomer, President and CEO: Shomex Productions

How do Neighborhood Councils involve their stakeholders? Sponsoring events is a time consuming but very successful way to promote the NC's involvement; attract recruits for Committees and future Board members; get important public relations coverage; and bring the neighborhood together.

They are neither easy nor cheap. Learn how the professionals look at new event ideas, conduct market research as to the possible success and set up a time line for execution.

PLANNING & LAND USE 102 / BRANDING YOUR COMMUNITY: "The Good, Bad and the Ugly" – City Council Chambers

Coordinator: Cindy Cleghorn

Presenters: Paolina Milana, STNC VP Community Improvement 2012-2014, Sunland-Tujunga Chamber of Commerce Board Director, Sunland-Tujunga Brand Ambassador and Lisa Cahill-Davis, Outreach Chair, Studio City Neighborhood Council

"What Happens Here, Stays Here": We all know we're talking about Vegas. The question for you?: What do people instantly recognize when your neighborhood comes up in conversation? Is THAT good? bad? Or worse? Everyone and everything has a brand – a perception that others hold, deserved or not - is your current brand a "fit" for your community? Or are you in need of a little branding? You're not alone, with at least 80 percent of towns with populations of 25,000+ jumping on the branding bandwagon. So what is branding? How can it help a town? How do you get started? What are the pitfalls to watch out for? What should you expect, regardless of what you do? What if you haven't got Vegas' mega million dollar budget? How do you maximize results with minimal resources? What are some best practices to follow, and some to avoid? Get a crash course in the marketing of your neighborhood.

All workshops will be video taped. Please complete evaluation forms for each workshop you attend.

PLEASE, name badge needed for all events



KEYS TO SUCCESS QUOTE

"Keep steadily before you the fact that all true success depends at last upon yourself."

— Theodore T. Hunger



KEYS TO SUCCESS QUOTE

"A successful man is one who can lay a firm foundation with the bricks others have thrown at him."

— David Brinkley

2014 Congress of Neighborhoods Program

DEALING WITH DIFFICULT PEOPLE – Room 1020

Presenters: Emily Williams, Emily Presents and Vivienne Swanigan, L.A. City Attorney

Difficult people are everywhere. (Sometimes they are even us.) Start by treating them with respect. Then remember that if a difficult person can get you to lose it, they have won. What you need to do is protect colleagues, the public, and the process from being usurped by the difficult person. The City Attorney will want you to know what you cannot do. Actions in a public meeting can be a city liability. You'll also get tips on many positive techniques you can use. Board conflicts are often created when groups of people act with the same primitive instinct for dominance that worsens conflicts one-on-one. This program will give you some psychology and some social strategy. It will also cover techniques like outnumbering problem people by bringing new people into the group. You will take home a toolkit, and some hope.

GREEN & SUSTAINABILITY – Room 1035

LA's Sustainable City Plan, NC Advocacy and Beautification Project Resources

Moderator: Carolyn Casavan

Ted Bardacke, Deputy Chief LA's Sustainability City pLAN with Mayor's Office of Sustainability; Sherri Akers, founding Co-Chair of the Mar Vista Community Council Green Committee; Aaron Thomas, Urban Forestry Manager, North East Trees

Many neighborhood council board members and stakeholders are concerned with environmental and sustainability issues. In this session, you'll be among the first to hear from the Mayor's Office of Sustainability about the new sustainability plan for Los Angeles. You will also learn how an experienced council "green team" approaches outreach, community projects, and advocacy, and how you can partner with other community organizations to implement beautification projects in your neighborhood. Lastly, we will discuss how Neighborhood Councils can work together to support green initiatives in Los Angeles.

BONC AWARD WINNERS: Best Practices – Media Room, 4th Floor

Moderator: Joy Atkinson, BONC Commissioner; Leonard Shaffer, BONC Commissioner & Board Member Tarzana NC

Panel: Winners of the 2014 BONC EmpowerLA Awards

Come hear from this year's award winners about their successful efforts to reach out and involve community members and to partner with City Departments to get things done in their neighborhoods.

BOARD BASICS 102: Everything You Need to Know that the Dept. Didn't Tell You – Room 1050

Presenters: Ivan Spiegel, Terrence Gomes

How many times have we heard Neighborhood Council participants say "We wouldn't have done it like that if only we had known. Why didn't they tell us?" Well, now we're going to. This fun-filled workshop will pick up where the official Board Orientation left off. Participants will be enlightened on a wide range of topics, rules, short cuts, and best practices which there just wasn't enough time to tell you before and there will be lots of time for Q&A. This session is being led by C4C members who have a wide range of experience in working with Neighborhood Councils.

DATALA: Unlocking the City's Open Data Portal – Public Works Room

Presenters: Miguel Sangalang, Executive Officer, Mayor's Office of Budget and Innovation; Dan Caroselli, Deputy Director, Mayor's Office of Budget and Innovation

DataLA, LA City's new open data and performance portal (<http://data.lacity.org/> and <http://performance.lacity.org/>), makes data publicly available on City services in an easy-to-navigate format. Learn how you can leverage these sites to participate in governance with greater understanding and impact; monitor the City's performance; help to solve the City's toughest challenges; and let the Mayor's Office know whether it is measuring what matters most to you and your community.

SECRETARY'S ROUNDTABLE – Room 1025

2:40 pm

ACTION SESSION – City Council Chambers

3:30 pm

CONGRESS CONCLUDES

This schedule is subject to change due to meeting room capacity limits. Please plan to get to your session early to be sure you have a seat. Check signs for latest updates. PLEASE, name badge needed for all events.

THANK YOU to all who participated in the 2014 Congress.

We look forward to seeing you at the 2015 Congress.

All workshops will be video taped. Please complete evaluation forms for each workshop you attend.

PLEASE, name badge needed for all events

Meet Your Moderators, Speakers, Panelists



Glenn Bailey, Vice President, Northridge East NC

Glenn Bailey is a founder and former president of Encino NC. He is a member of the Executive Board of the Valley Alliance of Neighborhood Councils and Los Angeles Neighborhood Council Coalition and serves as Vice Chair of the L.A. City's Bicycle Advisory Committee. Glenn also serves as a representative on the Sepulveda Basin Wildlife Areas Steering Committee, which is advisory to the City's Department of Recreation and Parks, and also serves on the boards of other community, civic, and non-profit organizations.



Jill Banks Barad, Founder and Chair Valley Alliance of Neighborhood Councils, President SONC, LADWP Commissioner

Founder and Chair, Valley Alliance of Neighborhood Councils (VANC), and President of the Sherman Oaks Neighborhood Council, Jill has been a civic leader in Los Angeles for over 35 years. She founded the Sherman Oaks Neighborhood Council and is in her tenth year as President. She is also Founder and Chair of the Valley

Alliance of Neighborhood Councils (VANC), now in its eleventh year. The Alliance, the oldest and largest alliance in the City has been called a "model of regional governance" and is a model for other alliances throughout the City. Jill serves on the Board of Commissioners for LADWP, appointed by Mayor Garcetti. She has a long list of civic recognitions for her many accomplishments. Among her awards are: "Most Inspirational Woman in Business" by the State Senate and Assembly; "Valley Leader of the Year" by the San Fernando Valley Business Journal; Harmon Ballin Award from VICA for community service, and the CD5 Pioneer Woman Award. She served on City Attorney Mike Feuer's Transition Team.

Jill owns her own public relations, political consulting and government affairs firm, Jill Barad & Associates. She has provided consulting and management for federal, state, local and judicial campaigns, as well as statewide and local ballot measures. She has also taught political public relations, media, and fundraising at UCLA Extension.



Ted Bardacke, AICP, LEED AP

Ted currently holds the positions of Deputy Director of Sustainability for Los Angeles Mayor Eric Garcetti, Adjunct Professor of Urban Environmental Design and Planning at UCLA, and Visiting Fellow at Mexico City's Centro de Transporte Sustentable, an affiliate of the World Resources Institute.

Ted has been deeply involved in both the drafting and implementation of sustainability refer-

ence tools and standards, including LEED rating systems for Neighborhood Development and Homes, the Collaborative for High Performance Schools, the Green Communities Initiative for affordable housing, and Transit Oriented Development standards in use throughout Latin America. Notable completed projects include California's first 98 units of zero energy affordable housing, sustainable design program management for \$14 billion of school construction at the Los Angeles Unified School District, and technical assistance to 16 local governments across the US who are seeking to transform specific neighborhoods into ones that are more economically prosperous, healthy, and environmentally responsible.

A graduate of Wesleyan University and the Graduate School of Architecture at Columbia University, he is co-author with teaching colleague Walker Wells, of *Blueprint for Greening Affordable Housing* (Island Press, 2007).



Jay Beeber, Board member SONC, Citizen Activist

Jay Beeber, a writer and filmmaker, is 2nd VP of the Sherman Oaks Neighborhood Council and serves on the City's Pedestrian Advisory Committee. He is also the Executive Director of Safer Streets L.A., the advocacy group credited with convincing the Board of Police Commissioners and the City Council to end the City's Photo Red Light Camera Program. He is currently Co-chair

of the effort to restructure the Parking Meter enforcement in LA. Jay believes that with the right tools, proper strategy and unwavering determination, average citizens can accomplish positive changes from our government officials.



Stephen Box, Director of Outreach and Communications for the Department of Neighborhood Empowerment and the Elections Coordinator for the 2014 NC Elections

Stephen Box is the Director of Outreach and Communications for the Department of Neighborhood Empowerment. He also serves as the President of Sustainable Streets, a non-profit that focuses on encouraging active transportation through education, and as the Director of

Government & Community Affairs for the Transit Coalition, a non-profit that focuses on policy and advocacy programs that improve public transit in Southern California. Stephen is proud to present LA's TUX Team (Technology and User eXperience) at the Congress, an innovative strategy for equipping Neighborhood Council leaders with Empower Tools and amplifying their Klout.



Eric Bruins

Eric Bruins is Planning and Policy Director for the Los Angeles County Bicycle Coalition (LACBC), which works to make Los Angeles a healthy, safe, and fun place to ride a bike. LACBC's advocacy, education, and outreach supported the City of Los Angeles's 2011 adoption of its Bicycle Plan calling for 1,680 miles of bikeways connecting the city's diverse neighborhoods. LACBC's Neighborhood Bike Ambassador and

Active Streets LA programs work with neighborhood stakeholders to implement Bicycle Plan projects in their communities. Eric raced for the USC Cycling Team while studying public policy and planning at USC. Before working at the bicycle coalition, Eric was a Project Manager at the Mountains Recreation and Conservation Authority, where he handled acquisitions, capital projects, and countywide parks and open space planning.

Lisa Cahan-Davis



Dan Caroselli, Deputy Director, Innovation and Performance Management Unit (iPMU)

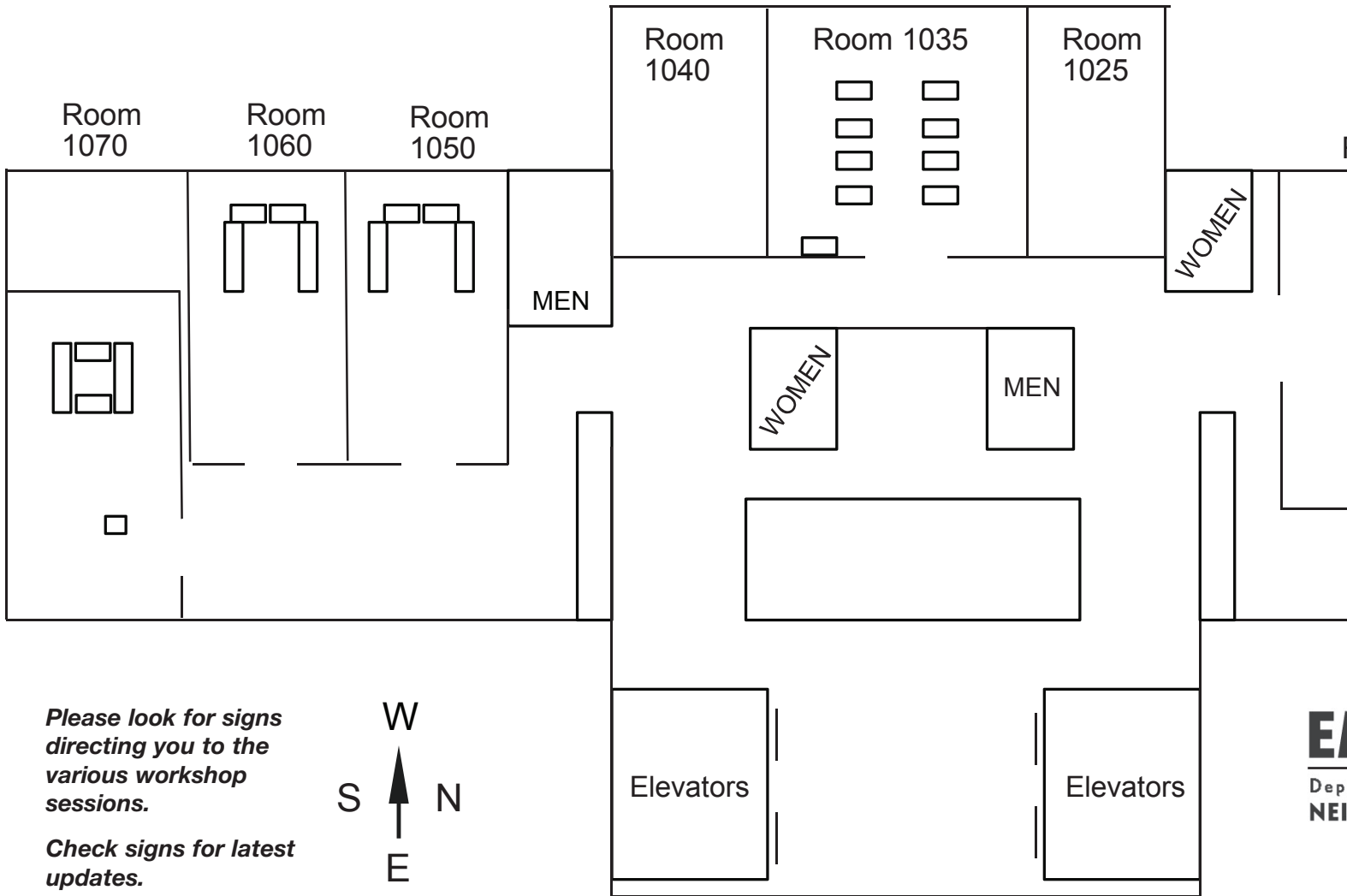
A native and ardent enthusiast of the Los Angeles region and its diverse cultural landscape, Dan brings extensive local knowledge to the iPMU team, along with a holistic and strategic approach informed by expertise and experience in marketing, urban planning, and economic development. Prior to joining the Office of Mayor Eric Garcetti, Dan was a Senior Director of Economic

and Business Policy in the previous Mayoral administration. Dan holds a BA in Art/Semiotics from Brown University and an MA in Urban Planning from UCLA.

— Moderators, Speakers, Panelists continued on page 12

Map to Workshop Sessions

10th FLOOR ROOMS

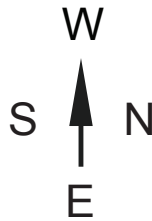


Please look for signs directing you to the various workshop sessions.

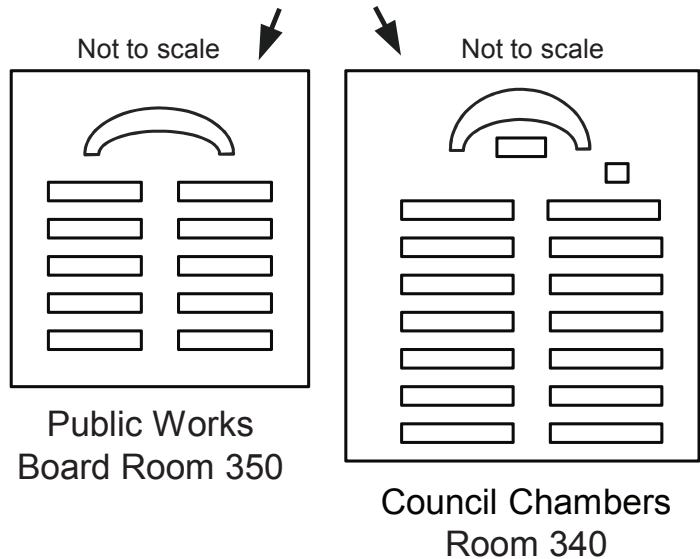
Check signs for latest updates.

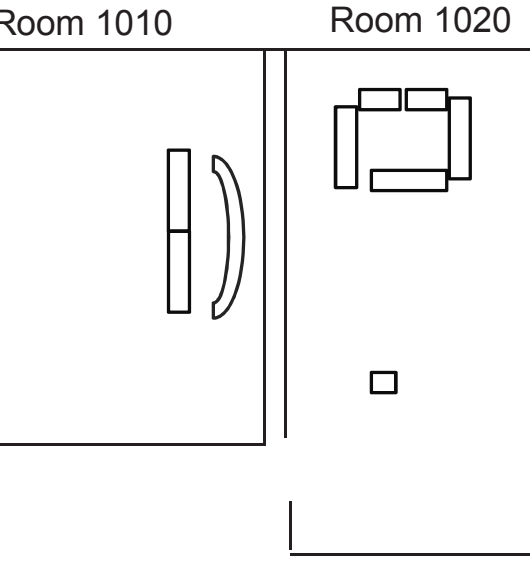
Name badges needed for all events and lunch.

Volunteers will be available to direct you to meeting rooms on the 3rd, 4th and 10th floors.



3rd FLOOR ROOMS





PURPOSE OF NEIGHBORHOOD COUNCILS:
 promote more citizen participation in government and make government more responsive to local needs.

— Los Angeles City Charter, Article IX

WORKSHOP SESSION	ROOM
REGISTRATION & BREAKFAST • 7:45 am - 8:30 am	
OPENING SESSION: Mayor Keynote, Meet Your City Officials • 8:30 am - 9:30 am	Council Chambers
BREAK • 9:30am - 9:40am	
SESSION 1 • 9:40am - 10:50am	
Board Basics 101: Making Change Through a Changing System	Room 1050
Legal Issues Affecting Neighborhood Councils	Room 1010
Political Etiquette: Your Key to the City	Public Works Room
re:CodeLA Roundtable	Room 1060
Disaster Preparedness for Neighborhood Councils	Room 1020
Developing Leadership Skills	Room 1070
Successful NC Outreach – Community Impact Statements and NC Branding	City Council Chambers
So You Want to be a Neighborhood Council Parliamentarian	Room 1035
DWP Ratepayer Advocate	Room 1025
SESSION 2 • 11:00am - 12:10pm	
Ethics & Open Government (State-Required Training) Part 1 of 2	Room 1070
Public Works Roundtable	Room 1035
Resources for NCs: De-escalating Explosive Encounters, Bullying & Tense Situations	Room 1010
Planning & Land Use 101: Key things your land use committee needs	Public Works Room
Mobility 2035, Great Streets and Active Transportation in L.A.	Room 1060
Strategies for Neighborhood Purpose Grants	Room 1020
How to Run A Meeting	Room 1050
Lobby Like a PRO: "Insider's" Tips	City Council Chambers
Technology Tools for Neighborhood Councils	Media Room – 4th Floor
LUNCH • 12:10pm - 1:10pm	City Hall Forecourt
BONC / EMPOWERLA AWARDS	City Hall Forecourt
SESSION 3 • 1:10pm - 2:20pm	
Ethics & Open Government (State-Required Training) Part 2 of 2	Room 1070
Committees – Where the Work Gets Done	Room 1020
Event Planning on a Shoestring Budget	Room 1010
Planning & Land Use 102 / Branding Your Community	City Council Chambers
Dealing with Difficult People	Room 1060
Green & Sustainability: LA's Plan, Beautification Projects	Room 1035
BONC Award Winners: Best Practices	Media Room – 4th Floor
Board Basics 102: Everything You Need to Know that the Department Didn't Tell You	Room 1050
DataLA: Unlocking the City's Open Data Portal	Public Works Room
Secretary's Roundtable	Room 1025
ACTION SESSION • 2:40 pm - 3:30pm	Council Chambers
CONGRESS CONCLUDES	Council Chambers

This schedule is subject to change due to meeting room capacity limits. Please plan to get to your session early to be sure you have a seat. Check signs for latest updates. PLEASE, name badge needed for all events. All workshops will be videotaped.

Meet Your Moderators, Speakers, Panelists



Carolyn Casavan, Board Member, Sherman Oaks Neighborhood Council

Carolyn was elected to the Sherman Oaks Neighborhood Council (SONC) in 2012. As Chair of the Green & Beautification Committee, she has been responsible for coordinating green projects and events for SONC. She also served as President of the San Fernando Valley Green Team where she conducted green building education conferences and energy efficiency/water

conservation workshops for businesses and Neighborhood Councils under funding received from the Los Angeles Department of Water and Power. Carolyn has over 25 years of experience in environmental consulting and engineering and currently specializes in sustainability, energy efficiency, water conservation, and environmental management programs.



Cindy Cleghorn, Chair, Congress of Neighborhood Councils 2011-14, Board Member, Sunland-Tujunga NC

Cindy became involved with the STNC upon relocating her business from Burbank to Sunland-Tujunga. She worked with community leaders to certify the STNC and she has served two terms as President. Her involvement with the community helped to spearhead the restoration of the community's business section of Commerce Avenue that now is Historic Olde Towne Tujunga.

She also serves on the STNC Land Use Committee, Executive Board for the Valley Alliance of Neighborhood Councils and is Chair of PlanCheckNC an alliance of neighborhood councils and community organizations dedicated to planning and land use. She was selected to serve as a Los Angeles City Commissioner on the Neighborhood Council Review Commission representing the North Valley. Cindy is currently president of the Sunland-Tujunga Chamber of Commerce and serves on the United Chamber of Commerce board and recently elected to the executive board of the California Small Business Association.



Sharon Commins is a professional artist and the current Co-Chair of the Land Use and Planning Committee of the Westside Regional Alliance of Councils. She is past Chair of the Mar Vista Community Council. Over the years she has worked cooperatively with community members and stakeholders to resolve citywide issues and address sustainability concerns.

Through her work with the Mar Vista Park and Recreation Center and the American Youth

Soccer Organization, Ms. Commins has emphasized universal access to park and recreation facilities, particularly in low-income and underserved communities. Ms. Commins is on the Steering Committee for PlanCheckNC an educational alliance of neighborhood and community councils. smcommins@msn.com.

Michele Constant, CEO/Founder Constant & Associates



Lisette Covarrubias, Lisette assists Neighborhood Councils in the East region of the City. She has been with the Department for 6.5 years and she finds fulfillment in promoting civic engagement. She is motivated in her work by the belief that she is part of a greater mission to increase civic participation in Los Angeles. Lisette is also an aspiring photographer.

Elliot Durant, Regional Coordinator Nextdoor.com



Nat Gale As Great Streets Program Director, Nat Gale oversees the coordination and collaboration across City Departments and with community stakeholders related to Great Street Projects. In the near-term, project implementation will focus on temporary treatments, including plazas and parklets, as well as robust community partnerships and programming.

Outside of the project specific role, Nat will be overseeing the development of citywide policy guidance to help change burdensome regulations or promote innovative solutions that help create and sustain vibrancy on our streets.

Nat has an undergraduate degree from Columbia University in Civil Engineering with a minor in History, and a dual Master's degree from USC in Urban Planning and Public Administration. He is an avid cyclist, dedicated transit-user, and a proud car-free Angeleno. Nat previously worked as a transportation planner in NYC, a geotechnical engineer in Portland, OR, and an environmental engineer in LA.



Ron Galperin, Los Angeles City Controller

Ron Galperin became the 20th Controller of the City of Los Angeles on July 1, 2013. For many years, Ron has been a leading voice on reforming government, cutting waste and helping businesses create jobs. As Chair of the Los Angeles City Commission on Revenue Efficiency (CORE), Ron found new revenue sources and budget savings to deliver more city services to residents.

Ron is proud to be the first Neighborhood Council member elected to Citywide office in Los Angeles. As an officer of his Council, he advocated for quality of life improvements and better planning. He also developed and taught an L.A. City Government 101 program to new Neighborhood Council members throughout the City, and served as a budget advocate on behalf of the Councils.



Eric Garcetti, Mayor, City of Los Angeles

Eric Garcetti is the 42nd Mayor of Los Angeles. His "back to basics" agenda is focused on job creation and solving everyday problems for L.A. residents.

Garcetti was elected four times by his peers to serve as President of the Los Angeles City Council from 2006 to 2012. From 2001 until taking office as Mayor, he served as the Councilmember representing the 13th District which includes Hollywood, Echo Park, Silver Lake, and Atwater Village – all of which were dramatically revitalized under Garcetti's leadership.

Garcetti was raised in the San Fernando Valley and earned his B.A. and M.A. from Columbia University. He studied as a Rhodes Scholar at Oxford and the London School of Economics and taught at Occidental College and USC. A fourth generation Angeleno, he and his wife, Amy Elaine Wakeland, have a young daughter. He is a Lieutenant in the U.S. Navy reserve and is an avid jazz pianist and photographer.



Terrence Gomes, Treasurer SORO, Chair, Los Angeles Neighborhood Councils Coalition

Meet Your Moderators, Speakers, Panelists



Lydia Grant, North Valley – Commissioner, Board of Neighborhood Commissioners

Lydia Grant is a former Board Member on the Sunland-Tujunga Neighborhood Council and has been active on land use and educational issues citywide, countywide, and even statewide as a Board Member for Parent Revolution which advocates for expansion of the Parent Trigger laws across the country. Lydia has fought for safety issues at local schools and has worked to organ-

ize communities and to empower them with information and training on how to advocate on behalf of their children and their schools. Lydia is a mother of three, a grandmother and loves cooking, rock collecting and scrapbooking. lydiajeangrant@gmail.com.



Linda Gravani is the current President of Lake Balboa Neighborhood Council and is a member of the Executive team for Valley Alliance of Neighborhood Councils (VANC). As LBNC 2014 Election chair, voter participation increased 246%. When her mother became a resident of a convalescent facility she discovered the level of care was not as it should be. She took a leadership role on the Family Council and became an advocate for the seniors and their families. As a

small business owner, Linda protects the rights of families and small businesses and serves the community as a Business Representative. She has 3 daughters and in July became a proud grandmother.

Daniel Hackney serves as special projects manager for the Director of LA Sanitation (City of Los Angeles). His most recent program manager assignment was the single-use plastic bag ordinance which banned grocery store plastic bags citywide. Prior to his current assignments, Daniel served as the Senior Environmental Policy Analyst for Mayor Antonio Villaraigosa and, before that, Mayor James Hahn.

He holds a degree in public policy from Duke University, a Master's in communications management from The Annenberg School at the University of Southern California, and a certificate in public dispute resolution from Harvard Law School.

Daniel is a part-time lecturer at the Political Science Department of California State University, Los Angeles.

Matt Hale, Policy Director, City Councilmember Paul Krekorian

Matt currently serves as Policy Director for City Councilmember Paul Krekorian. He also served as a legislative staffer for former Assemblymember Krekorian, where he staffed a variety of legislation, tackling intellectual property theft, campaign finance, free speech online, sustainability, water conservation and renewable energy. When Assemblymember Krekorian won a seat on the LA City Council, Matt relocated to Los Angeles and covers matter related to the Budget and Finance Committee and Energy and Environment.

Carmen Hawkins, Deputy City Attorney

Warren Holden, Chairman of the Tarzana NC Public Safety Committee, Co-Chair of the Encino NC Public Safety Committee. Coordinator for the CD3 Public Safety Coalition. Member VPREP, member BICEPP, FEMA ICS certified, Presenter Operation Life Saver.

Bill Hopkins, Board member of the Granada Hills North Neighborhood Council, Chair of Emergency Preparedness, and Vice Chair of Public Safety

Bill also instructs residents on the *Map Your Neighborhood* program that prepares neighbors to save lives, reduce severity of injuries and trauma, and reduce property damage immediately after an earthquake or calamity.



Kevin James, was a former Mayoral candidate who spent time with more than 50 of the City's neighborhood councils as part of his campaign. That experience will be useful as he segues to the President of Board of Public Works Commission.

Beginning his legal career almost 25 years ago in Los Angeles, James has worked for several firms, most recently for Lavelly & Singer, where he was an entertainment litigator with a broad

practice from right of publicity to accounting/profit participation cases.

James also served for a time as an Assistant United States Attorney for the Department of Justice, prosecuting both criminal and civil actions. He received the Executive Office of U.S. Attorneys 1992 Director's Award for Superior Performance, presented by then US Attorney General Janet Reno.

In parallel to his legal career, James also has worked as a broadcaster. He started as an on-air legal analyst on Court TV, but then transitioned to radio about 10 years ago, at first to provide his legal expertise. He transitioned in 2005 into the role of host of a local issues talk show that focused on City Hall. He most recently spearheaded "The Kevin James Show" on 870 KRLA (AM 870).

James donates his time and legal expertise to local charities, including the AIDS Project Los Angeles, of which he was Co-Chair of the Board of Directors. James also served on the boards for Operation Progress, working with LAPD to identify South LA's most promising at-risk young students and awarding them with full scholarships from second grade through college, and First-in-Fire Foundation that supports the LAFD.

After growing up in Texas, James completed his accounting degree at the University of Oklahoma before pursuing his law degree at the University of Houston College of Law.



Anastasia Johnson, Vice President-Outreach, Downtown LA NC

A seasoned event sales management and event producer with 19+ years related employment and practical experience in Special Event based sales, operation, production, and design in the Sports/ Entertainment and Restaurant Industries.



My La is a planner for the Los Angeles Department of City Planning. She has been project manager of the Mobility Plan since 2013. Her work involves long-range policy, research, and coordination in the design and development of streets. Her professional experience revolves around environmental consulting, GIS, and transportation planning. She obtained her BA from UCLA in Geography/Environmental Studies and her Masters from Cal Poly Pomona in Urban

& Regional Planning. As a native Angeleno, My grew up in East LA and hopes to find innovative solutions for this City through collaboration.

Meet Your Moderators, Speakers, Panelists



Grayce Liu, General Manager, City of Los Angeles Department of Neighborhood Empowerment

Grayce is responsible for the overall management of the department, including development of the budget, strategic planning, programs and services, policies, personnel and constituent and City government relations. She has been with the Department for six years and was the Director of Policy and Communications

for the Neighborhood Council system before being appointed by Mayor Antonio Villaraigosa to lead the department in 2012. Prior to this, she was the Community Program Director for the Center for the Pacific Asian Family (CPAF) and the co-chair of the Asian and Pacific Islander Domestic Violence Task Force in the San Gabriel Valley. She continues to teach classes on domestic violence, sexual assault, compassionate communicate and self-defense in her free time. Grayce has been recognized for her work with the Valley Alliance of Neighborhood Councils "Got It" Award, Los Angeles County Domestic Violence Council Betty Fisher Award, California State Assembly Certificate of Recognition, California State Senate Certificate of Recognition, Certificate of Special Congressional Recognition, and the Garvey School District Certificate of Recognition.

Ron Lorenzen, Street Tree Superintendent, Department of Street Services - 1971-1980 Foreman, Sully's So Cal Tree Surgery, 1980-1992 Owner, Sully's So Cal Tree Surgery, 1992-1996 Tree Surgeon, City of Los Angeles, Urban Forestry Division, 1996-1999 Tree Surgeon Supervisor, City of Los Angeles, Urban Forestry Division, 1999-2006 Street Tree Superintendent, City of Los Angeles, Urban Forestry Division, 2006-2013 Assistant Chief Forester, City of Los Angeles, Urban Forestry Division, 2013-Present Acting Street Services Superintendent II, City of Los Angeles, Street Maintenance Division

Challis Macpherson, Steering Committee, PlanCheckNC, former board member Venice Neighborhood Council and Land Use Committee Challis has been involved with land use and planning issues in Venice since 1975. First with the Venice TOWN Council, then the Council Planning & Advisory Committee (CPAC) advising then councilmember Ruth Galanter and then Venice Neighborhood. Chair of VNC land use and planning committee for 5 years, retired to teach same through PlanCheckNC. PlanCheckNC meets second Saturday of each month at locations throughout the city. Challis lectures once a month to NCs and would like to speak to several at once. Email either PlanCheckNC.com or Challis.Macpherson@verizon.net to arrange a land use & planning workshop.



Darren R. Martinez, Managing Deputy City Attorney, Neighborhood Council Advice Division, General Counsel Division

Darren has been advising the Department of Neighborhood Empowerment and Neighborhood Councils from the time they were created. Prior to working with Neighborhood Councils, Mr. Martinez worked in the City Attorney's Land Use Division. He joined the City Attorney Office's in 2001 after serving as President of the South

Valley Area Planning Commission. Mr. Martinez joined the City Attorney's Office after 10 years of practice in the private sector. He graduated from the University of Notre Dame in 1988 and UCLA School of Law in 1991.



Brett McReynolds is a Division Manager for the Bureau of Contract Administration serving the San Fernando Valley community. His division is responsible for the Contract Administration and inspection of Construction Contracts that include, but are not limited to: major transportation projects, municipal buildings, recreational facilities, and general infrastructure and permits within the Public Right of Way.

A native of Los Angeles, he has worked for the City of Los Angeles for the past 23 years as well as working in the Los Angeles area General Engineering Construction Profession for three decades.

Brett McReynolds is an LEED® Accredited Professional. In this role he developed and authored the Inspector's Handbook for inspection under the LEED® Program for the city's Platinum, Gold and Silver level buildings. Brett is a Sustainability Liaison to the Mayors Sustainability Taskforce as well as a Department of Public Works Human Relations Community Advisor, and he is active actively involved in supporting all of the communities that we serve. Brett.McReynolds@lacity.org



Amber Meshack has been with the City of Los Angeles' Department of Neighborhood Empowerment since 2000. Ms. Meshack was educated at Cornell University where she majored in English. She is also a graduate of the LA African-American Women's Public Policy Institute (LAAAWPPI). Her professional background is in labor, political, and community organizing, having worked on campaigns locally and throughout the country, in places such as Opelika, Alabama;

Malvern, Arkansas and Las Vegas, Nevada. Ms. Meshack is a 3rd generation Californian who loves jazz, yoga, and Los Angeles.



Paolina Milana served as the Sunland-Tujunga Neighborhood Council (STNC) VP of Community Improvement from 2012-2014 and currently is starting her second term as a Board Director on the Sunland-Tujunga Chamber of Commerce (STCoC). In 2013, while on the STNC, she began the town's branding initiative, and today is the official brand ambassador spearheading efforts with a team of volunteers and valued support from the STNC, the

STCoC, and other town organizations. Milana's professional background includes more than two decades in journalism, PR, marketing and media experience, having grown bottom lines for big brands and won multiple awards for local and national campaigns. She has taken companies through public launches, marketing campaigns, including rebrandings, a few of those being: Marketwired, AppNRG, Green Energy Collaborative, and Women Media Pros.

Roozy Moaberry, Vice Chair Public Safety, Tarzana Neighborhood Council – District Emergency Coordinator ARESLAX NW. FCC Licenses KG6OKB, KXX387 and WQKM756 Current Positions Held: District Emergency Coordinator ARESLAX NW Asst. Section Emergency Coordinator ARESLAX Communications Chair H.E.L.P. Training: United States Marine Corps "Communications" FEMA (ICS) Certified Incident Command System.

Meet Your Moderators, Speakers, Panelists



Deborah Murphy, is an Associate AIA and serves as an Urban Design/Planning and Grant Preparation consultant to the Los Angeles County Metropolitan Transportation Authority (Metro), the City of Los Angeles Departments of City Planning and Transportation, the cities of West Hollywood, Santa Monica and Long Beach; and non-profits including the Los Angeles Neighborhood Land Trust, the Los Angeles River Revitalization Corporation, the Eco-Rapid Transit

Authority, the Playhouse District Association, the East Los Angeles Community Corporation, Little Tokyo Service Center, the Warner Center Association and the Trust for Public Land.

Deborah has facilitated the successful award of over \$85 million in grant funds for new parks/open space and pedestrian/bicycle/transit improvements. Deborah is widely recognized for her leadership and vision in community consensus building, comprehensive city and active transportation planning, streetscape design and pedestrian safety issues. In her efforts to make Los Angeles more walkable, she founded a pedestrian advocacy organization, Los Angeles Walks, is the Chair of the City of Los Angeles Pedestrian Advisory Committee, a member of the Green LA Coalition Living Streets Initiative, a board member of the Streetsblog Los Angeles and has conducted Walkabouts in Hollywood, Glassell Park/Cypress Park and Downtown Pasadena. She also teaches part time at Cal Poly Pomona.



Mary Nemick is the Director of Communications for the City of Los Angeles' Public Works Department, Bureau of Engineering, overseeing all communications-related strategy, planning and projects for the Bureau. Prior to joining the Department of Public Works, Mary worked for a number of other government agencies, including the Community Redevelopment Agency of the City of Los Angeles (CRA/LA), the City of Long Beach and the Los Angeles County Community

Development Commission.

Mary has worked in a press capacity on numerous Democratic campaigns at the local, state and national level, including serving as California Press Secretary for President Obama's re-election campaign in 2012. During both the Clinton and Obama administrations, Mary traveled with the President and Vice President as press lead on advance teams, coordinating media access and logistics for the White House in the U.S. and overseas.

Mary has taught classes on public affairs and contributed articles on coalition building and government communication. She did her undergraduate work at the University of Massachusetts and received a graduate degree in Urban Planning from the Massachusetts Institute of Technology.



Bernard Parks, Los Angeles City Councilman, 8th District

Councilmember Bernard C. Parks Bernard C. Parks is serving his third term as Los Angeles City Councilmember for the Eighth Council District. One of the most densely populated areas in South Los Angeles, Parks represents over 250,000 people. During his first year in office he was appointed Chair of the Budget and Finance Committee where he has implemented prudent

fiscal policies in tough financial times that have steered the city clear of bankruptcy. Parks has helped the Eighth Council District become the leading district in Los Angeles in job creation for the past six years.

Gustavo Partida, Intergroup Relations Specialist

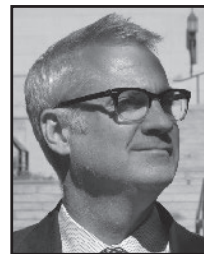
Serving as one of the Commission's Intergroup Relations Specialists, Gustavo Partida is a member of the Dispute Resolution Program Team to participate in promotion and support of this initiative. He also is a member of the Youth Human Relations Leadership Development Team. In this role he participates in the design, implementation, and promotion of interactive learning experiences to equip youth for, and engage them in, concentrated effort to advance justice, foster inclusion, and proliferate peace. In addition, he intervenes in special situations to facilitate empowerment of marginalized groups.



Linda Pruett, Emergency Preparedness Chair, Lake Balboa NC

Linda Pruett witnessed the death, destruction, and injury that resulted from the 1994 Northridge Earthquake and made it her mission to ensure that the next time disaster strikes, her community of Lake Balboa would be prepared and ready to mobilize. She became part of the formation committee in 2005 and has served on the board and as Emergency Preparedness Chair

since certification in 2006.



Tom Rothmann has worked at the Los Angeles Department of City Planning since 1999 and is currently the Senior City Planner for the comprehensive Zoning Code rewrite project – re:code LA. In addition to re:code LA, Tom supervises the Code Studies Section and has drafted city-wide zoning ordinances on a variety of topics including mixed-use zoning, affordable housing, urban farming, development reform, murals, and parking.

Prior to working in Code Studies, Tom worked in other sections of the Planning Department such as the River Unit, Environmental Review and Demographics. Before moving to Los Angeles, Tom was Director of Land Use Planning for New York City's Department of Real Estate where he managed the acquisition and disposition of City property. He was also a planning assistant at the New York City Department of City Planning.

Tom grew up in New York City and Manalapan, New Jersey and received his Bachelors in geography and physics from Rutgers College and his Masters of Public Administration from New York University.



Armando Ruiz, Neighborhood Council Funding Program Director, EmpowerLA/DONE

Miguel Sangalang, Executive Officer, Mayor's Office of Budget and Innovation.

Meet Your Moderators, Speakers, Panelists



Marc Saltzberg, Venice NC Vice President

Marc is a longtime political activist, becoming President and Vice President of his local political club, a member of his party's county and state central committees, and campaign manager for a congressional candidate. He turned to the Venice Neighborhood Council to better understand the problems of his community and seek solutions.

Marc was elected the VNC's Outreach Officer in 2007. In 2011 Marc became Vice President of the VNC, and was re-elected in 2012 and 2014. As Vice-President, he "maintains oversight of Standing and Ad Hoc Committees," and Chairs the VNC's Neighborhood Committee.



Marlene Savage currently is the 1st VP, Del Rey NC. Marlene has been involved in the Neighborhood Council system for nine years. She served in the past as Vice President of Del Rey Neighborhood Council, Outreach Chairperson, Co-Chair of the Land Use and Planning Committee, and the liaison to city entities. She also served as 1st Vice President on the Mid City West Neighborhood Council. Also, she currently serves as a co-chair for the Western Region Alliance of Councils/ Land Use and Planning Committee, which involves the 13 neighborhood councils and community councils on the Westside.

She is also on the steering committee for PlanCheckNC. Marlene has been involved in the development of the last four Neighborhood Council Congresses.



Denyse C. Selesnick, Co-Chair for the LA Neighborhood Congress Workshops Committee, Contributor to City Watch and former Outreach Chair and 2nd Vice-President for the Tarzana Neighborhood Council. Selesnick was involved in Publishing and organizing trade events internationally for more than 40 years. Until her recent retirement she was Chairman, International Trade Information, Inc.



Leonard Shaffer, Vice President-Board of Neighborhood Commissioners

Leonard is on the board of the Tarzana Neighborhood Council and a past president. In February 2005 he participated in the formation of what eventually became the Los Angeles Neighborhood Council Coalition, a group that he chaired until January 2012. In 2006 he was appointed to the Neighborhood Council Review Commission where he served as a member of the Commission's Executive Director Search Committee, as chair of the Budget Committee and a member of the ad hoc committee on grievances. He is a participant in the Valley Alliance of Neighborhood Councils and has been a member of its executive committee. Leonard retired from the practice of law after 35 years as a Los Angeles County Deputy District Attorney. He keeps active in the law field by helping fellow ham radio operators as a Volunteer Council for the American Radio Relay League. He has taught several classes concerning criminal justice at the University of Phoenix.



Lew Shomer, President and CEO: Shomex Productions, Santa Monica; Executive Director For the Society of Independent Show Organizers (SISO) and Chairman, 5Net4 Productions and Abilities Expo.

Shomer has been involved in the organization of both trade and consumer events since he was Vice-President, Marketing and Sales for COMDEX one of the largest Computer exhibitions in the World. He currently organizes six Abilities Expositions in Los Angeles, Boston, New York, Chicago, Houston and San Jose. They are exhibitions and trade shows for people with disabilities, caregivers and professional healthcare workers

Robert Sowell, Acting Project Supervisor

Robert Sowell is a member of the Management Team. A trained mediator, he coordinates promotion and support for the county's Dispute Resolution Program. He also participates in the design and delivery of training experiences for children, youth, and adults in the areas of prejudice, hate crime, power, conflict, diversity, communication, collaboration, respect, and personal development. In addition, he helps lead efforts to integrate restorative practices into the work of law enforcement, education, and community service organizations with system-involved populations.

Ivan Spiegel, Parliamentarian for Venice, Boyle Heights and Arroyo Seco NCs

Ivan currently serves as a bicoastal Parliamentarian for both the Venice Boyle Heights and Arroyo Seco Neighborhood Councils. His years of experience in creating organizational bylaws led him to join the BONC/DONE Bylaws Task Force. He is co-chair of the DONE Bylaws Resource Team, which worked with NC's to help revise their bylaws into the new Table Of Contents format. He is training NC participants in a wide range of topics and a designer of the new Councils 4 Councils Peer Mentoring program. Ivan became involved in the L.A. school system as a volunteer with a focus on putting technology into classrooms. He chaired several school and district councils and was chosen as a member of the Superintendent's Focus on Achievement Council, which advised the Superintendent on setting LAUSD policy. Ivan relocated to L.A. from Brooklyn, NY, and spent 25 years as the Artistic Director of a non-profit performing arts organization. He produced, directed, and/or designed over 300 theatrical productions. As a service to the LA Theatre community he taught grant writing and was a peer panelist for the California Arts Council. He works as a Poll Inspector for the City Clerk and the County Registrar of Voters in his spare time.



Vivienne Swanigan, L.A. City Attorney

Vivienne is a 25 year veteran of the Los Angeles City Attorney's Office, with extensive expertise in employment law. Ms. Swanigan worked as a criminal prosecutor before joining the civil side of her office, handling employment litigation and advice, and conducting EEO, workplace violence, and other training for supervisors and employees. She currently works in the Labor Relations Division, provides employment advice to City departments, leads the City Attorney's Workplace Violence Unit within Labor Relations, and is the longest standing member of the City-wide Threat Assessment Team. She holds a BS in Criminal Justice from Cal State University - Los Angeles, is a native Californian, and earned her Juris Doctor from the UCLA School of Law.

Meet Your Moderators, Speakers, Panelists



Aaron Thomas North East Trees Urban Forestry Manager

Aaron Thomas studied at the University of California at Berkeley with a concentration in fine arts. He joined the North East Trees staff in 1994 and has dedicated his life to planting trees ever since. As the urban forestry manager, he has been responsible for overseeing large scale street and open space tree planting projects. Using a socially sustainable approach to his

planting projects he has also been dedicated to youth training and community engagement.



Valerie Watson works for LADOT as an urban designer and Assistant Pedestrian Coordinator. Valerie, along with her colleagues in the LADOT Active Transportation Division, works to promote implementation of pedestrian-focused design, develop active transportation plans and policies, establish effective partnerships within the City and with advocacy and community organizations, and secure funding opportunities to enhance safety for people who walk, bike and take

transit. She is embarking on the City's first ever Safe Routes to School Strategic Plan, shoring up a Complete Streets Engineering Toolbox, infusing methodologies, metrics and a data-driven approach into the department's activities, and has led the formalization of People St, a city-wide program, evaluation tools, and public interface that offers communities a process for installing plazas, parklets and bicycle corrals, design treatments that repurpose road space as public open space.



Lisa Cahan Davis has been an active volunteer with the Studio City Neighborhood (SCNC) Council since Spring 2009. As Chair of Outreach for four years, she has been responsible for working with her committee to develop a SCNC brand, both online and offline, establish mutually beneficial relationships with other neighborhood councils, community groups, corporations, nonprofits and city/state organizations, launch unique events (Summer Movies in the Park, Green Living Fair, Small Business

Seminar) and create effective marketing materials to support the SCNC Board's and Committee's communication objectives. Lisa currently is serving her second term as SCNC At-Large Board Member. And, she was honored to be the appointed Budget Advocate in 2011 where she chaired the Public Private Partnership Committee. Lisa has over 25 years experience as a Strategic Marketing and Business Development expert and currently works in Development for L.A.'s PBS station, KLCS-TV.



Tony Wilkinson, Panorama City Neighborhood Council, North Hills East Neighborhood Council

Tony Wilkinson is a founder and currently Vice Chair of the Panorama City Neighborhood Council. He retired from a career in the land title insurance business. Tony has worked as a business economist, marketing services manager, and technology manager. Tony chairs the NC-LADWP MOU Oversight Committee that coordinates information between neighborhood

councils and the Department of Water and Power. He has also served as an Independent Election Administrator for EmpowerLA. He managed neighborhood council elections in the West LA region in 2012 and in the Southwest Valley region in 2014. Tony has helped coordinate the workshop sessions at each NC Congress since 2011.



Emily C. Williams earned her B.A. in Political Science and Master of Public Policy (MPP) from UCLA. She began her career with the City in 1999 with the Human Relations Commission, serving as a liaison between public safety agencies and community groups. In 2002, she joined LAPD's instructor cadre and continues to teach leadership courses at the police academy. In 2005, she promoted to the Los Angeles Fire Department (LAFD) where she established the

Human Relations Training Section, dedicated to the delivery of non-tactical training to the Department's 4,000 employees. She went on to establish LAFD's Workforce Excellence Unit in 2008 and served as its civilian commander until 2010. From 2010 - 2013, she served as Deputy Chief of Staff to former Councilmember Tony Cárdenas in CD6. She currently provides public speaking and training services through her company Emily Presents.

Speakers and bios received after printing deadline will be available on the NCCongressLA.com website.

TO VOLUNTEER. Follow the Congress on Facebook and Twitter.



NCCongressLA

THANK YOU to all speakers for your participation and presentations.

THANK YOU to the many volunteers and Empower LA for providing photos. To those whose photos and bios arrived after our deadline, we will include them on the nccongressla.com website.

Video and resources from most workshop sessions will be available on the NCCongressLA.com website.

See you at the 2015 Congress of Neighborhoods September 26, 2015.

Youth Volunteers

Combined Color Guard Detail from Bryce Canyon Division and Betsy Ross Division, U.S. Naval Sea Cadets

Bryce Canyon Division of the U.S. Naval Sea Cadets, located in the San Fernando Valley, Los Angeles was commissioned in September 1964. The Division is named after the U.S.S. Bryce Canyon (AD-36), a SHENANDOAH class destroyer tender, which itself was named after Bryce Canyon National Park, located in the towering plateau country of Southern Utah. The Division is among the oldest units in the Nation and drills with its sister unit the Betsy Ross Division providing an all-male and all-female approach in a unique after school character building program.

The Betsy Ross Division was commissioned in 1984. It is the only all-female unit in the U.S. Naval Sea Cadet Program and is named after Betsy Ross, who is widely credited with making the first American flag. This Division operates as a sister unit to Bryce Canyon Division and has achieved many awards and honors in the Sea Cadet Program and the larger Los Angeles Community.

The U. S. Naval Sea Cadet Program emphasizes building the character of our youth in a drug-free, gang-free and compliant with the American with Disabilities Act. Although not a recruiting program for the U.S. Naval Services, we encourage our Cadets to live according to the Navy Core Values of Honor, Courage and Commitment. Our program challenges our Cadets in the areas of physical fitness, military bearing, leadership and academics in preparing them to be our next generation of productive citizens.

Our program is for 11 to 14 year olds under the Navy League Sea Cadets, and for 13 to 17 year olds under the U.S. Navy Sea Cadets Corps. Both programs are managed by adult staff officers dedicated to providing and instilling our core values. These officers may be civilians, former cadets or military (active, reserve or retired) that are knowledgeable of youth programs and interested in Cadet training.



BETSY ROSS DIVISION — U.S. NAVAL SEA CADETS — FEBRUARY 2014



BRYCE CANYON DIVISION — U.S. NAVAL SEA CADETS — FEBRUARY 2014

THANK YOU



to the following **NEIGHBORHOOD COUNCILS** for their
vote of financial support to the
2014 Congress of Neighborhoods

Westlake North

Empowerment Congress CENTRAL

MacArthur Park

Lincoln Heights

P.I.C.O.

Del Rey

Granada Hills North

South Robertson

Olympic Park

Central San Pedro

Greater Cypress Park

Hollywood Studio District

Sherman Oaks

East Hollywood

Tarzana

Sylmar

and to those who contributed after the printing deadline.

NEIGHBORHOOD COUNCIL ALLIANCES

ARCLA - Alliance of River Communities

HANC - Harbor Alliance of Neighborhood Councils

LANCC - Los Angeles Neighborhood Council Coalition

PlanCheckNC - Land Use & Planning Education

SLAANC - South Los Angeles Area Neighborhood Councils

VANC - Valley Alliance of Neighborhood Councils

WRAC - Westside Regional Alliance of Councils

C4C - Councils 4 Councils

DWP Committee

DWP Memorandum of Understanding

PlanCheckNC - Land Use & Planning Education

NC BUDGET ADVOCATES

THANK YOU

The 2014 **CONGRESS OF NEIGHBORHOODS**
was made possible by



empowerLA.org

The NEIGHBORHOOD COUNCILS of the CITY OF LOS ANGELES

Arieta

3rd Tuesday
Beachy Elementary School
Auditorium
9757 Beachy Street
Arieta, CA 91331

Arroyo Seco

4th Monday
Ramona Hall
4580 Figueroa
Los Angeles, CA 90065

Atwater Village

2nd Thursday
Christ's Church of Griffith Park
3852 Edenhurst Ave.
Los Angeles, CA 90039

Bel Air-Beverly Crest

4th Wednesday
Community Magnet School
11310 Bellagio Rd.
Los Angeles, CA 90049

Boyle Heights

Last Wednesday
Boyle Heights
Senior Citizen Center
2839 E. 3rd St.
Los Angeles, CA 90033

CANNDU

4th Friday
Estelle Van Meter Center
Senior Ctr.
606 E. 76th St
Los Angeles, CA 90001

Canoga Park

Last Wednesday
Canoga Park Community Center
7248 Owensmouth St.
Canoga Park, CA 91303

Central Alameda

2nd Saturday
New Harvest Church
1374 E. 41st St.
Los Angeles, CA 90011

Central Hollywood

4th Monday
Hollywood Neighborhood City Hall
6501 Fountain Ave.
Hollywood, CA 90731

Central San Pedro

2nd Tuesday
Port of Los Angeles High School
250 W. 5th St.
San Pedro, CA 90731

Chatsworth

1st Wednesday
Lawrence Middle School
10100 Variel Ave.
Chatsworth, CA 91311

Coastal San Pedro

3rd Monday
Cabrillo Marina Community Bldg.
Cabrillo plaza Berth 28
San Pedro, CA 90731

Del Rey

2nd Thursday
Courtyard By Marriott
13480 Maxella Ave.
Marina Del Rey, CA 90292

Downtown Los Angeles

2nd Tuesday
Water and Power Cafeteria
111 N. Hope St.
Los Angeles, CA 90012

Eagle Rock

1st Tuesday
Eagle Rock Public Library
5027 Casper Ave.
Los Angeles, CA 90041

East Hollywood

3rd Monday
LA City College Faculty Lounge
855 N Vermont Ave
Los Angeles, CA

Elysian Valley Riverside

3rd Thursday
Elysian Valley United
2812 Newell St.
LA 90039

Empowerment Congress Central

4th Monday
Amistad Plaza Appt. Community
Rm.
6050 S. Western Ave.
Los Angeles, CA 90047

Empowerment Congress North

1st Thursday
2980 S. Menlo Ave.
Los Angeles, CA 90007

Empowerment Congress Southeast

4th Tuesday
Constituent Service Center
8475 S. Vermont Ave.
Los Angeles, CA 90044

Empowerment Congress Southwest

3rd Monday
Constituent Service Center
8475 S. Vermont Ave.
Los Angeles, CA 90044

Empowerment Congress West

2nd Monday
Baldwin Hills Crenshaw Plaza
3650 Crenshaw Blvd.
Los Angeles, CA 90016

Encino

4th Wednesday
Encino Community Center
4935 Balboa Blvd.
Encino, CA 91316

Foothills Trails District

3rd Thursday
Lake View Terrace
Rec Center

Glassell Park

2nd Monday
Glassell Park Community Center
3750 Verdugo Rd.
Los Angeles, CA 90065

Granada Hills North

Last Monday
Van Gogh Elementary School
17160 Van Gogh St.
Granada Hills, CA 91344

Granada Hills South

2nd Thursday
First Baptist Church
11011 Hayvenhurst Ave.
Granada Hills, CA 91344

Greater Cypress Park

3rd Tuesday
Aragon Elementary School
Auditorium
1118 Aragon Ave.
Los Angeles, CA 9005

Greater Echo Park Elysian

4th Tuesday
St. Paul Cathedral Center,
Grand Hall
840 N. Echo Park Ave.
Los Angeles, CA 90026

Greater Griffith Park

3rd Tuesday
Los Feliz Community Police Center
1965 Hillhurst Ave. 2nd Fl.
Los Angeles, CA 90027

Greater Toluca Lake

3rd Tuesday
Toluca Lake Elementary School
Auditorium
4840 Cahuenga Blvd.
North Hollywood, CA 91601

Greater Valley Glen

1st Monday
Valley College Cafeteria/Conf. Rm.
5800 Fulton Ave.
Los Angeles, CA 91401

Greater Wilshire

2nd Wednesday
(odd numbered months)
Wilshire Ebell Theatre
743 S. Lucerne Blvd.
Los Angeles, CA 90005

Harbor City

3rd Wednesday
Harbor City/Harbor Gateway
Library
24000 Western Ave.
Harbor City, CA 90710

Harbor Gateway North

4th Tuesday
135th St. Elementary School
801 W. 135th St.
Gardena, CA 90247

Harbor Gateway South

2nd Thursday
Halldale Ave. School Auditorium
21514 Halldale Ave.
Torrance, CA 90501

Historic Cultural

2nd Tuesday Hellman Ooun Bldg.
114 E. Paseo De La Plaza
Los Angeles, CA 90012

Historic Highland Park

1st and 3rd Thursdays
Franklin High School
820 N. Ave. 54
Los Angeles, CA 90042

Hollywood Hills West

Location varies, check website
<http://www.hhwnc.com>

Hollywood Studio District

2nd Monday
Hollywood Forever Cemetery
Historic Chapel
6000 Santa Monica Boulevard
Los Angeles, CA 90038

Hollywood United

3rd Monday
First Presbyterian Church
6054 Yucca St.
Hollywood, CA 90028

LA-32

1st Wednesday
El Sereno Senior Center
4818 Klamath Place
Los Angeles, CA 90032

Lake Balboa

1st Wednesday
Lake Balboa Studios
7412 Balboa Blvd.
Lake Balboa, CA 91406

Lincoln Heights

1st & 3rd Thursday
3501 N. Broadway
Los Angeles, CA 90031

MacArthur Park

1st Wednesday
The Seven Maples Community
Room
2618 W. 7th Street
Los Angeles, CA 90057

Mar Vista

2nd Tuesday
Mar Vista Recreation Ctr.
Auditorium
11430 Woodbine St.
Mar Vista, CA 90066

Mid City

2nd Monday
First Presbyterian Church
1809 West Blvd.
Los Angeles, CA 90036

Mid City West

2nd Tuesday
National Council of Jewish Women
543 N. Fairfax Ave.
Los Angeles, CA 90036

Mid-Town North Hollywood

2nd Wednesday
Sendak Elementary School
11414 Tiara St.
North Hollywood, CA 91607

Mission Hills

2nd Tuesday
San Jose Street Elementary School
14928 Cylmer St.
Mission Hills, CA 91345

NC Valley Village

4th Wednesday
Colfax Elementary School
11724 Addison St.
North Hollywood, CA 91607

NC Westchester/Playa

1st Tuesday
Westchester Minicipal Bldg.
Council Community Room
7166 W. Manchester Ave.
Westchester, CA 90045

North Hills East

1st Monday
Penny Lane Center
Rainbow Room
15314 Rayen St
North Hills, CA 91343

North Hills West

1st & 3rd Wednesday
The Veterans Admin. Facility,
Bldg. 22
16111 Plummer St.
North Hills, CA 91343

North Hollywood North East

3rd Thursday
Los Angeles Fire Station #89
7063 Laurel Canyon Boulevard
North Hollywood CA 91605

North Hollywood West

4th Wednesday
Satcoy Elementary, odd months
7850 Ethel Ave
North Hollywood, CA 91605
Coldwater Elementary, even mths
6850 Coldwater Canyon Ave.
North Hollywood, CA 91605

Northridge East

3rd Wednesday
Northridge Academy High School
9601 Zelzah Avenue
Northridge, CA 91325

Northridge West

3rd Tuesday
Mid-Valley Regional Branch
Library
16244 Nordhoff Street
North Hills, 91343

Northwest San Pedro

2nd Monday
Peck Park Auditorium
560 N. Western Ave.
San Pedro, CA 90732

Olympic Park

1st Monday
LAPD West Bureau Community
Room
4849 Venice Blvd.
Los Angeles, CA 90018

P.I.C.O.

2nd Wednesday
Tom Bradley Center
5213 W. Pico Blvd.
Los Angeles, CA 90019

Pacoima

3rd Wednesday
Pacoima City Hall
13520 Van Nuys Blvd.
Pacoima, CA 91331

Palms

1st Wednesday
Iman Cultural Center
3376 Motor Ave.
Palms, CA 90034

Panorama City

4th Thursday
Mission Community Hospital
Medical Office, 2nd Floor
14860 Roscoe Blvd.
Panorama City, CA 91402

Park Mesa Heights

2nd Saturday
Angeles Mesa Elementary
Auditorium
2611 W. 52nd St.
Los Angeles, CA 90043

Pico Union

1st Monday Pico Union Villa
1200 South Union Ave.
Los Angeles, CA 90006

Porter Ranch

1st Tuesday
Westchester Minicipal Bldg.
Shepard of the Hills
19700 Rinaldi St.
Porter Ranch, CA 91326

Rampart Village

3rd Tuesday Path
340 N. Madison Ave.
Los Angeles, CA 90004

Reseda

1st & 3rd Monday
Canoas Banquet Hall
18136 Sherman Way
Reseda, CA 91335

Sherman Oaks

2nd Monday
Sherman Oaks Elementary School
14755 Greenleaf St.
Sherman Oaks, CA 91403

Silver Lake

1st Wednesday
Micheltorena Street Elementary
School
1511 Micheltorena St.
Los Angeles, CA 90026

South Central

3rd Saturday
(odd numbered months)
Centro Cultural Francisco Villa
2100 Maple Ave.
Los Angeles, CA 90011

South Robertson

2nd Wednesday
Palm Fellowship Hall
2908 Robertson Place
Los Angeles, CA 90034

Studio City

3rd Wednesday
Editorial Bldg. 2, Room 6
4024 Radford Ave.
Studio City, CA 91604

Sun Valley Area

2nd Tuesday
Villa Scalabrini Retirement Center
10631 Vinedale St.
Sun Valley, CA 91352

Sunland-Tujunga

2nd Wednesday
North Valley City Hall
7747 Foothill Blvd.
Tujunga, CA 91042

Sylmar

4th Thursday
Location varies, check website
sylmarneighborhoodcouncil.org

Tarzana

4th Tuesday
Tarzana Elementary School
5726 Topeka Dr.
Tarzana, CA 91357

United Neighborhoods

1st Thursday
Council District 10 Field Office
1819 S. Western Ave.
Los Angeles, CA 90006

Van Nuys

2nd Wednesday
Marvin Braude Constituent Center
6262 Van Nuys Blvd.
Van Nuys, CA 91401

Venice

3rd Tuesday
Westminster Elementary
Auditorium
1010 Abbott Kinney Blvd.
Venice, CA 90291

Voices of 90037

2nd Wednesday
Normandie Ave. Elementary
4505 S. Raymond Ave.
Los Angeles, CA 90037

Watts

2nd Tuesday
Watts Senior Citizen Center
1657 E. Century Blvd.
Los Angeles, CA 90002

West Adams

3rd Monday
Delta Sigma Theta Senior Center
2528 West Blvd.
Los Angeles, CA 90016

West Hills

1st Wednesday
Chaminade College
Preparatory High School
7500 Chaminade Ave
West Hills, CA 91304

West Los Angeles

2nd Wednesday
Felicia Mahood Community Center
11338 Santa Monica Blvd.
Los Angeles, CA 90025

Westlake North

2nd & 4th Thursday
Central City Neighborhood
Partners
501 S. Bixel St., 2nd Floor
Los Angeles, CA 90017

Westlake South

4th Tuesday
Westlake Plumbing & Hardware
1810 W. James M. Wood Blvd.
Los Angeles, CA 90064

Westside

2nd Thursday
Westside Pavilion
10800 W. Pico Blvd., Room A
Los Angeles, CA 90064

Westwood

2nd Wednesday
Westwood Presbyterian Church
Hoffman Hall
10822 Wilshire Boulevard,
Los Angeles, CA 90024

Wilmington

4th Wednesday
Wilmington Senior Center
1371 Eubank Ave.
Wilmington, CA 90744

Wilshire Center-Koreatown

2nd Thursday
Central Plaza
3450 Wilshire Blvd. #1114
Los Angeles, CA 90010

Winnetka

2nd Tuesday
Valley Village Center
20830 Sherman Way
Winnetka, CA 91306

Woodland Hills-Warner Center

2nd Wednesday
Woodland Hills Academy.
Multi-Purpose Room
20800 Burbank Blvd.
Woodland Hills, CA 91367